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FOR IMMEDIATE RELEASE

## **Mayor Tim Kelly's \$30 Million One Chattanooga Relief and Recovery Plan Approved by City Council**

*Investment in 36 transformative, community-based initiatives will help close long-standing gaps in housing, economic opportunity, education, and public health*

**Chattanooga, Tenn. (July 26, 2022)** — Chattanooga City Council on Tuesday unanimously approved Mayor Tim Kelly's One Chattanooga Relief and Recovery Plan, unlocking \$30 million in American Rescue Plan Act funds for 36 local initiatives that will address some of Chattanooga's most difficult challenges while catalyzing generational change. Representing a major step forward in Mayor Kelly's commitment to create One Chattanooga, the plan will tackle deep-rooted issues that create social and economic inequalities in the city, including lack of access to opportunity, housing, mental healthcare, and quality education.

"I ran for mayor because of the potential I saw for Chattanooga to become a place where every resident is secure in their home and neighborhood, and where everyone has the opportunity to achieve economic success and prosperity," said Mayor Tim Kelly. "The initiatives funded through the One Chattanooga Relief and Recovery Plan will together help make this vision a reality by addressing the barriers and inequities that have divided Chattanooga for far too long. I want to thank our City Council and the Chattanooga Equitable Recovery Commission for their partnership in this process as we move full steam ahead to create One Chattanooga."

Chattanooga was originally awarded \$38.6 million in federal funds through the American Rescue Plan Act to aid in the city's recovery from the economic and health effects of the COVID-19 pandemic. The community was publicly invited to submit initial funding requests on October 26, 2021. The city, in partnership with the Urban League and Chattanooga Area Chamber of Commerce, created Chattanooga Equitable Recovery Commission to ensure Chattanooga's fund allocation process was administered with integrity and accountability, a process that kicked off on January 26, 2022.

Given that the Black and Hispanic communities were most detrimentally impacted by the negative outcomes of the pandemic, the commission chose to recommend strategic investment areas that will lift up all residents, but will be most beneficial to communities of color. Their

recommended framework for the City's American Rescue Plan investments was formally adopted by Mayor Kelly on Friday, April 29, 2022, and was included in the formal notice of funding opportunity shared with the community that same day.

The City received more than 200 initial applications totalling over \$200 million in funding requests, allowing just 13% of the total funding volume requested to be awarded. The Kelly administration was able to fund 31% of applications by trimming and consolidating some requests.

Initiatives were selected based on a highly competitive and structured technical review process, during which a committee comprising the Mayor's senior staff evaluated each application according to five elements: community priority area, outcome and impact, racial equity and inclusion, organizational structure, and reasonable budget.

To help ensure responsible stewardship of the funding once distributed, the Kelly administration is appointing a dedicated staff member to provide technical support, accountability, and coaching to all recipient organizations. Each organization will be required to submit measurable outputs and regular reports, with support from an external compliance firm and the City's Grants and Opportunities team.

## Funding by Priority Area

### **Homeslessness Prevention and Recovery:**

The long-term solution to homelessness is a home, and the City is investing \$5.3 million in three initiatives that together will help prevent homelessness, and transition residents experiencing homelessness into permanent housing.

- \$2.84 million will go toward development of a new low barrier shelter.
- [Step Up on Second Street](#) will receive \$1.5 million to provide supportive housing services.
- \$1 million will go toward the [Eviction Prevention Initiative](#), which helps prevent costly and traumatizing evictions, keeping residents in their homes.

### **Affordable Homeownership and Home Repairs:**

Housing prices in Chattanooga have risen at a rapid and unsustainable rate. While the average family has seen a wage increase of 23% since 2015, housing costs have climbed more than 80%. The City is investing \$1.56 million in three initiatives that will help create affordable homeownership opportunities for first-time buyers and help elderly and vulnerable homeowners stay in their homes.

- The [Chattanooga Neighborhood Enterprise](#) will receive \$1 million to create a purchase-rehab-resale program that will create at least 20 affordable homeownership opportunities for mid and low-income buyers.
- [The City of Chattanooga's Department of Community Development](#) and World Changers Chattanooga will receive \$500,000 and \$60,000, respectively, to help fund home repair projects needed to prevent vulnerable residents' homes from potentially being condemned due to plumbing, electrical, or other priority structural issues.

**Affordable Rental Housing Creation:**

Median housing prices have increased 80.7 percent since 2015, leaving 43 percent of renters defined as “housing burdened,” or spending more than 30 percent of their income on housing. The City is investing \$5.8M in four initiatives to increase the availability of affordable homes, creating more than 230 new affordable rental units.

- [Kingdom Partners'](#) Housing Development Group will receive \$1.8 million to create 30 new affordable rental units and catalyze additional new affordable housing projects through partnerships with faith-based and other nonprofit organizations.
- [The Greater Tucker Community](#) Development Corporation will receive \$1.5 million to create a new affordable housing community with 63 units for vulnerable seniors.
- [The AIM Center](#) and [Chattanooga Neighborhood Enterprise](#) will receive \$1.5 million and \$1 million, respectively, to create 143 units for low-income families, including 15 reserved specifically for residents who are chronically homeless and have a mental health diagnosis.

**Workforce Development Initiatives:**

One of the best antidotes to poverty is a living-wage job, and the Kelly administration is committed to ensuring every resident can access the economic opportunity Chattanooga provides. The City is investing \$5.9 million in four new workforce development initiatives that will help provide direct pathways to stable careers for some of the city's most vulnerable residents.

- \$2.9 million will go toward the City's partnership with [Hamilton County Schools](#) on a new skill-building and workforce readiness initiative.
- [The Urban League of Chattanooga](#) will receive \$1.5 million to help low wage or non-credentialed workers of color gain credentials in high growth industries, such as healthcare and information technology.
- [The Enterprise Center](#) will receive \$1.5 million to expand low/no-cost broadband connectivity to low-income households across the city, opening their access to enrollment in reskilling programs.

**Expanding Local Access to Entrepreneurship:**

Chattanooga has emerged as a global entrepreneurship and innovation hub, and closing gaps in economic opportunity means ensuring minority-owned startups have access to resources that will help their new businesses thrive. The City is investing \$2.9 million in five new initiatives that will help expand access to resources for local entrepreneurs of color, helping close long-standing opportunity gaps.

- \$1.4 million will go toward development of a City-led minority business resource center to provide technical assistance and access to capital for minority entrepreneurs.
- [CO.LAB](#) will receive \$800,000 to help develop a new Founder's Fund that will provide direct investments to help scale minority-owned startups and small businesses.
- [The Net Resource Foundation](#) will receive \$250,000 to help revitalize the long-neglected Alton Park business district.
- [RISE](#) and [LAUNCH](#) will receive \$250,000 and \$200,000, respectively, to accelerate minority-owned startups in the culinary arts industry through development of a teaching kitchen and kitchen incubator.

### **Public Safety and Youth Engagement:**

Youth programming is critical to leading vulnerable young people away from violence and toward positive, sustainable behavior and opportunity. According to [the Centers for Disease Control and Prevention](#), youth mentorship is one of the most effective strategies for reducing violence because it increases factors that protect against it, such as staying in school and demonstrating prosocial behaviors. The City is investing an unprecedented \$3.7 million in 9 public safety and youth engagement initiatives to empower young people and build a safer future for Chattanooga.

- [Community Haven](#) will receive \$1 million to design an evidence-based violence interruption initiative in coordination with the City, which will reach the people who are at highest-risk of being involved in gun violence.
- \$900,000 will go toward small, community-rooted organizations for youth engagement initiatives in every city district, as directed by City Council.
- [Kingdom Partners](#) will receive \$500,000 to create a new multi-organization mentorship network with at least 30 local churches and other nonprofit organizations, with the goal of recruiting 300 new mentors across the city.
- [The Pursuit of Happiness](#), [Y-CAP](#), and [Reach One Teach One](#) will receive \$500,000, \$300,000, and \$75,000, respectively, to provide wraparound services for vulnerable youth and their families, including counseling, mentoring, internship, and skill-building opportunities.
- [Dynamo Studios](#) and [Kingship Chess Academy](#) will receive \$200,000 and \$150,000, respectively, to help young people build skills in music production and chess while forming positive, pro-social relationships.
- [The Chattanooga School of Language](#) will receive \$45,000 to help local workers whose first language is not English develop language and cultural skills needed to advance their careers.

### **Improving Access to Mental Healthcare:**

The COVID-19 pandemic exacerbated existing gaps in access to mental healthcare and accelerated mental health issues among adolescents, in particular. [According to the CDC](#), almost half—44 percent—of high school students reported feeling persistently sad or hopeless in 2021. The City is investing \$1.225 million into four initiatives that will help improve access to mental health services for some of Chattanooga's most vulnerable communities.

- [LifeSpring Community Health](#) will receive \$600,000 to develop a new mental health program for the nearly 5,800 pediatric patients and families they serve, the vast majority of whom come from low-income homes with low-access to quality healthcare.
- [First Baptist Cares](#) and the [Volunteer Behavioral Health Care System](#) will receive \$250,000 and \$175,000, respectively, to increase access points for mental health services, meeting people in crisis where they already are, including in churches, schools, and emergency rooms.
- [Richmont Graduate University](#) will receive \$200,000 to increase the availability of mental health services for communities in need by increasing and diversifying the city's mental health workforce.

**Strengthening our Early Learning System:**

Decades of research show that the earliest part of a child's life is the most critical to future development and success. To help create a path to universal learning for every child, the City is investing \$3.6 million in 4 initiatives that will provide more than 210 new early learning seats for low-income families.

- As part of the [Westside Evolves](#) project, the [Chattanooga Housing Authority](#) (CHA) will receive \$3 million (\$2 million from American Rescue Plan funds, \$1 million from the City's affordable housing fund) to renovate the historic James A. Henry school into a Westside neighborhood hub that will include 40 additional early learning seats for young children and jumpstart CHA's transformative affordable housing initiative.
- [Purpose Point Learning Academy](#) and [Pneuma Ministries](#) will receive \$750,000 and \$355,000, respectively, for new childhood learning facilities that will provide 176 additional early learning seats.
- [Chattanooga 2.0](#) will receive \$500,000 to help improve recruitment and retention at existing early learning centers.



# ONE CHATTANOOGA

## RELIEF AND RECOVERY

**\$5.3M**

**HOMELESS  
PREVENTION  
AND RECOVERY**



**\$5.8M**

**CREATION OF  
AFFORDABLE HOUSING**



**\$1.6M**

**AFFORDABLE  
HOMEOWNERSHIP  
AND HOME REPAIRS**

**\$3.6M**

**STRENGTHENING OUR  
EARLY LEARNING SYSTEM**

**\$2.9M**

**EXPANDING  
LOCAL ACCESS TO  
ENTREPRENEURSHIP**

**\$5.9M**

**FOR WORKFORCE  
DEVELOPMENT  
INITIATIVES**



**\$1.2M**

**IMPROVING ACCESS TO  
MENTAL HEALTHCARE**



**\$3.7M**

**PUBLIC SAFETY &  
YOUTH ENGAGEMENT**

**LEARN MORE AT [RECOVERY.CHATTANOOGA.GOV](https://recovery.chattanooga.gov)**

# One Chattanooga Relief & Recovery Plan

*American Rescue Plan – State and Local Fiscal Relief Funds (SLFRF) Allocation Plan*

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**CITY OF CHATTANOOGA**

Mayor Tim Kelly

Joda Thongnopnua, Chief of Staff

# Values that Guided the Process

- Focus on equity and disproportionately affected communities
- Prioritize catalytic impact over existing operational funding
- Accessibility for smaller, community-rooted organizations
- Take calculated risks on high-impact ideas
- Provide a real opportunity for community input into priorities
- Proximity to the problem matters



# Chattanooga Equitable Recovery Commission

- The CERC was comprised of **12 community members and leaders** selected by Mayor Kelly, in collaboration with area partners.
- The CERC **did not select or evaluate projects**, but rather helped focus and hone key priorities to inform the development of this one-time allocation plan.
- The CERC met eight times and offered a recommendation on Tuesday, April 26 and the Mayor adopted the framework with modifications on Friday, April 29.

| Name                         | Affiliated Organization                     |
|------------------------------|---|
| Alondra Gomez-Nunez          | TN United                                   |
| Rev. Ann Pierre              | NAACP Chattanooga                           |
| Dr. Shewanee Howard-Baptiste | UTC   |
| Ericka DeBruce               | Unum  |
| Katie Wells                  | Chattanooga-Hamilton County Medical Society |
| Lakweshia Ewing              | Unlearn Everything                          |
| Marcus Cade-Johnson          | TVFCU                                       |
| Miles Huff                   | Cempa Community Care                        |
| Rev. Ernest Reid             | Second Missionary Baptist Church            |
| Quentin Lawrence             | Pathway Lending                             |
| Yolanda Putman               | The Howard School                           |
| Ketha Richardson             | EPB   |

# Developing the Plan

# Timeline

- **October 26, 2021** – Mayor Kelly opens initial funding requests and CERC applications
- **January 26, 2022** – CERC membership announced; CERC kickoff meeting
- **February 4, 2022** – Deadline to submit initial funding requests
- **January 2022-April 2021** – CERC met to discuss and determine framework
- **April 26, 2022** – CERC issues recommended framework for ARP investments
- **April 29, 2022** – Mayor Kelly adopts CERC framework;  
Formal applications launched through the NOFO process
- **June 3, 2022** – Deadline to submit final applications
- **July 8, 2022** – Proposed Chattanooga Recovery & Relief Allocation Plan released

# Evaluation Dimensions

- Federal Compliance Review
- Time to Complete
- Community Outcome
- Racial Equity & Inclusion
- Organizational Scale
- Budget
- Other External Resources

# Highly Competitive Process

- **Over \$200 million in requests** for \$30 million in available funding
- Administration worked to ensure **a variety of organizations received funding** while maximizing impact
- Just **13%** of the funding volume requested was actually awarded
- **Administration was able to fund 31% of applications** by trimming and consolidating some requests
- Over 200+ initial applications, nearly 100 applications in final stage

# Accountability & Compliance

- All sub-recipient organizations are required to submit measurable outputs and will be required to submit regular reports against those defined output goals
- Administration to appoint a dedicated staff member to provide technical support, accountability, and coaching to all sub-recipient organizations
- UHY and the City's Grants & Opportunities team to provide compliance support to administration for extensive federal requirements

# Allocation Plan



# **Homelessness Prevention & Recovery**

# Homelessness Prevention & Recovery

| Project                        | Organization        | Amount             |
|--------------------------------|---------------------|--------------------|
| Low Barrier Shelter            | City of Chattanooga | \$2,840,000        |
| Supportive Services            | Step Up             | \$1,500,000        |
| Eviction Prevention Initiative | CFGC                | \$1,000,000        |
| <b>TOTAL</b>                   |                     | <b>\$5,340,000</b> |

# Eviction Prevention Initiative

**The Eviction Prevention Initiative (EPI)** serves all renters who seek legal assistance during an eviction case and strives to coordinate resources that make landlords whole financially while supporting housing stability for the tenant.

- Co-funded by Pew Research, National Center for State Courts, Footprint Foundation and Community Foundation of Greater Chattanooga
- **Key Output:** Reducing eviction rates in Chattanooga
- **Administration Recommended Investment:** \$1 million

# Step Up on Second Street

**Step Up on Second Street** delivers compassionate support to people experiencing serious mental health conditions and chronic homelessness to help them recover, stabilize, and integrate into the community.

- Step Up acts as a co-developer of motel conversions to dramatically scale access to supportive housing, an essential resource in the effort to end chronic homelessness.
- **Key Output:** 95 percent retention rate of all housed residents
- **Administration Recommended Investment:** \$1.5 million

# Low Barrier Shelter

**Chattanooga does not currently have a low-barrier shelter** and this is consistently identified as a major pain point for service providers in delivering coordinated and consistent outreach services to the homeless population.

- A low-barrier shelter would serve as the primary access point to housing resources and other services.
- **Key Output:** Percentage decrease in unsheltered population
- **Administration Recommended Investment:** \$2.84 million

# **Affordable Homeownership & Home Repairs**

# Affordable Homeownership & Home Repairs

| Project                       | Organization                        | Amount             |
|-------------------------------|-------------------------------------|--------------------|
| Purchase-Rehab-Resale Program | CNE                                 | \$1,000,000        |
| Home Repair Program           | Department of Community Development | \$500,000          |
| Home Repair Program           | World Changers                      | \$60,000           |
| <b>TOTAL</b>                  |                                     | <b>\$1,560,000</b> |

# Purchase-Rehab-Resale Program

**Chattanooga Neighborhood Enterprise (CNE)** will create homeownership opportunities by enabling CNE to compete with outside investors by paying cash to purchase properties.

- This project will purchase homes within the city of Chattanooga. The houses purchased will be in the \$50,000- \$200,000 range to keep them affordable to households earning 80% or less of the area median income
- **Key Output:** Create homeownership for a minimum of 20 first-time home buyers
- **Administration Recommended Investment:** \$1 million



# Home Repair Program – DCD

**The Department of Community Development** will pilot a collective impact framework of private, community, state, and federally funded housing repair and rehab programs that stabilizes housing for a minimum of 90 households.

- There is a constant demand from elderly, poor and disabled homeowners who need significant repairs that could possibly result in their home being condemned i.e. plumbing, structural, and electrical issues.
- **Key Output:** Previously ineligible repairs converted to eligible
- **Administration Recommended Investment:** \$500,000

# Home Repair Program – WC

**World Changers** seek to assist as many homeowners as possible by helping with small home repairs and yard work. These repairs may consist of painting, yard work, repairing porches, adding wheelchair ramps, repairing leaky roofs, etc.

- Since 2004, World Changers Chattanooga has worked on 45 homes each year bringing the total impact to approximately 700 families.
- **Key Output:** Home repairs completed
- **Administration Recommended Investment:** \$60,000

# **Affordable Rental Housing Creation**

# Affordable Rental Housing Creation

| Project                            | Organization                                     | Amount             |
|------------------------------------|--|--------------------|
| Housing Development Group for FBOs | Kingdom Partners                                 | \$1,800,000        |
| Senior Housing                     | Greater Tucker<br>Community Development<br>Corp. | \$1,500,000        |
| Espero Project                     | AIM Center                                       | \$1,500,000        |
| Highland Park + Oak Grove Housing  | CNE  | \$1,000,000        |
| <b>TOTAL</b>                       |  | <b>\$5,800,000</b> |

# Housing Partnership with FBOs

**Kingdom Partners'** Housing Development Group will work with Faith-Based Organizations (FBO's) and Non-Profits to develop affordable housing in Chattanooga.

- The churches include Love Fellowship (Avondale), Seventh Day Adventist (Orchard Knob), Power of Touch (Clifton Hills & Hickory Hills), Greater 2nd Missionary Baptist (North Brainerd), and Fellowship Missionary Baptist (Oak Grove).
- **Key Outputs:** FBOs working on affordable housing, units created
- **Administration Recommended Investment:** \$1.8 million

# Senior Housing

**Greater Tucker Community Development Corporation** will address the City's chronic lack of high-quality, long-term affordable housing and soaring rents during the Pandemic through a new construction, senior affordable housing community adjacent to their church.

- The 63-unit community will be affordable to seniors with incomes below 60% & 50% AMI.
- **Key Outputs:** Number of new construction units available and affordable to very low (<50% AMI) and low (<60% AMI) income
- **Administration Recommended Investment:** \$1.5 million

# Espero Housing

**Espero Chattanooga** will provide 60 units of affordable, permanent and supported housing to the City's most vulnerable and marginalized citizens improving the lives of residents and reducing the cost of care to the City and community systems of care currently accessed daily.

- Espero Chattanooga will be located at 1815 East Main Street, a 2.41 acre site located on one of the main arteries to downtown Chattanooga, in an area currently under redevelopment
- **Key Outputs:** Construction of 52 1-bedroom and 8 2-bedroom units.
- **Administration Recommended Investment:** \$1.5 million

# Highland Park + Oak Grove Housing

**CNE** will create 82 new affordable and high-quality living units in two neighborhoods, 32 in Highland Park and 50 units in Oak Grove.

- This project will serve 82 households earning at or less than 80% of the area median income. Household size will range from one to five persons.
- **Key Outputs:** 82 income-restricted units created.
- **Administration Recommended Investment:** \$1.5 million



# **Expanding Local Access To Entrepreneurship**

# Expanding Local Access to Entrepreneurship

| Project                           | Organization            | Amount             |
|-----------------------------------|-------------------------|--------------------|
| Minority Business Resource Center | City of Chattanooga     | \$1,400,000        |
| Chattanooga Founder's Fund        | CO.LAB                  | \$800,000          |
| Revitalizing Alton Park           | Net Resource Foundation | \$250,000          |
| The Teaching Kitchen              | RISE                    | \$250,000          |
| Kitchen Incubator                 | LAUNCH                  | \$200,000          |
| <b>TOTAL</b>                      |                         | <b>\$2,900,000</b> |

# Minority Business Resource Center

**The Minority Business Resource Center** will be a city-led initiative with a non-profit partner to provide technical assistance, access to capital, and support to minority entrepreneurs to scale and expand local jobs and businesses.

- RFP issued and being scored to determine non-profit partner, will be located in the Kelly Building on MLK Blvd.
- **Key Outputs:** New business starts, local jobs created.
- **Administration Recommended Investment:** \$1.4 million

# Chattanooga Founder's Fund

**CO.LAB** will develop the Chattanooga Founder's Fund to provide \$1 million of direct investment into under-represented founders. This \$1,000,000 direct investment into founders and their businesses will be leveraged into a \$4,000,000 regional seed fund from LaunchTN via US Treasury's SSBCI program.

- Founders/companies selected to participate in the fund will receive mentorship from the program's Entrepreneur-in-Residence (EIR).
- **Key Outputs:** 3x growth in capital of startup businesses, 3x growth in jobs from the selected startups.
- **Administration Recommended Investment:** \$800,000

# Revitalizing Alton Park

**The Net Resource Foundation** proposes the “618 Project” with the purpose of revitalizing the Alton Park community and business district. The goal of the project is to turn an unsightly building situated in the heart of the community at the corner of 38th Street and Alton Park Boulevard, into the catalyst of a thriving community corridor.

- The community investment project will become a catalyst for business growth in the area.
- **Key Outputs:** Increased investment in the Alton Park community
- **Administration Recommended Investment:** \$250,000

# The Teaching Kitchen

**RISE** will establish a working kitchen in our community space to address health challenges and food scarcity, while simultaneously providing opportunities for training in the culinary arts and job creation through partnerships with local restaurants and restaurateurs.

- RISE is in the early stages of establishing a workforce partnership pipeline with local restaurants and restaurateurs, specifically minority-owned establishments in and around East Chattanooga and downtown.
- **Key Outputs:** Increase in healthy food access
- **Administration Recommended Investment:** \$250,000

# Kitchen Incubator

**LAUNCH** will increase economic equity and business opportunities for underrepresented populations by creating a kitchen incubator program that will elevate black and women owned businesses in the food industry.

- The Kitchen Incubator of Chattanooga (KIC) is more than a typical commercial kitchen; offering subsidized rent, programming, and support, specifically targeting underrepresented entrepreneurs
- **Key Outputs:** Increase in black and women-owned food businesses
- **Administration Recommended Investment:** \$200,000

# **Workforce Development Initiatives**



# Workforce Development Initiatives

| Project                      | Organization                        | Amount             |
|------------------------------|-------------------------------------|--------------------|
| Partnership with HCS         | Hamilton County Schools             | \$2,900,000        |
| EdConnect Expansion          | The Enterprise Center               | \$1,500,000        |
| Family Prosperity Initiative | Urban League of Greater Chattanooga | \$1,000,000        |
| Capital Investment           | Urban League of Greater Chattanooga | \$500,000          |
| <b>TOTAL</b>                 |                                     | <b>\$5,900,000</b> |

# Partnership with Hamilton County Schools

**The City of Chattanooga and Hamilton County Schools** will pursue multiple innovative, school-based workforce development initiatives that create pathways to career opportunities in the early learning and technology sectors.

- This would expand the City of Chattanooga's partnership with Hamilton County Schools and create a pipeline of high-demand talent.
- **Key Outputs:** Job placements, increased postsecondary opportunity
- **Administration Recommended Investment:** \$2.9 million

# EdConnect Expansion

**The Enterprise Center** will build on the success of EdConnect by further expanding low/no-cost home broadband connectivity to low-income households, focusing specifically on opening access to families in enrolled in reskilling or early childhood programs.

- Initiative will significantly increase home broadband access to neighborhoods that have the lowest connectivity rates, including East Lake, East Chattanooga, and Brainerd.
- **Key Outputs:** Increased number of residents connected
- **Administration Recommended Investment:** \$1.5 million

# Family Prosperity Initiative

**The Urban League** will offer intensive case management with wraparound support to ensure low-skilled, low wage, or non-credentialed workers of color have the opportunity to gain credentials in high growth industries.

- Participants persist and complete industry recognized credentials, financial literacy bootcamps, credit repair, and homebuyer education.
- **Key Outputs:** Increased earnings for participants
- **Administration Recommended Investment:** \$1 million

## **ULGC Center for Education, Workforce, and Family Empowerment – Capital Investment & Improvements**

**The Urban League** has launched a new Center for Education, Workforce, and Family Empowerment, to create an easily accessible location to serve the community with training and credentialing programs.

- The City of Chattanooga is working closely with the Urban League to expand a wide range of workforce development services and views ULGC as a key reskilling partner.
- **Key Outputs:** Increase in postsecondary credentials
- **Administration Recommended Investment:** \$500,000

# **Improving Access to Mental Healthcare**

# Improving Access to Mental Healthcare

| Project  | Organization                            | Amount             |
|--|---|--------------------|
| Pediatric Mental Health Initiative             | LifeSpring Community Health             | \$600,000          |
| Mental Health Outreach Initiative              | First Baptist Cares                     | \$250,000          |
| Mental Health Diversity Initiative             | Richmont Graduate University            | \$200,000          |
| Mental Health Support in Emergency Departments | Volunteer Behavioral Health Care System | \$175,000          |
| <b>TOTAL</b>                                   |   | <b>\$1,225,000</b> |

# Pediatric Mental Health Initiative

**LifeSpring Community Health** will design and implement a mental health program for our pediatric patients and their families for conditions prevalent in youth and exacerbated by the pandemic such as anxiety, depression and substance use disorders.

- The initiative will serve an estimated 5,800 people. The vast majority of whom will be from low-income homes with low-access to quality healthcare and more likely to suffer from chronic diseases.
- **Key Outputs:** Increased number of patient referrals for mental health services
- **Administration Recommended Investment:** \$600,000



# Mental Health Outreach Initiative

**First Baptist Cares** will partner with churches, non-profits, schools, and law enforcement to provide resources for critical mental health services for those who have traditionally lacked access.

- The proposed FBC Mental Health Outreach Initiative expands to partner with a network of 10 licensed clinicians and the clinical services will be located in a clinical setting or a trusted community space.
- **Key Outputs:** Increased cognitive and emotional performance among participating children and adults
- **Administration Recommended Investment:** \$250,000

# Mental Health Diversity Initiative

**Richmont Graduate University** will increase the availability of mental health services to Black and other underserved, minority populations in the Chattanooga area short- and long-term by investing in the training and development of licensed counselors to serve these populations

- The program will support dozens of graduate students and interns in clinical mental health counseling programs to increase accessibility to representative mental health professionals.
- **Key Outputs:** Increase in minority licensed professional counselors
- **Administration Recommended Investment:** \$200,000

# Emergency Department Mental Health

**Volunteer Behavioral Health Care System (VBH)** will serve adults who are uninsured or underinsured with low incomes who are experiencing a mental health (MH) crisis at Emergency Department in order to reduce response time for people who may be experiencing a crisis.

- This will reduce the amount of waiting and provide more timely access to the most clinically appropriate, safest, and least restrictive level of care for those visiting the ED for a mental health issue.
- **Key Outputs:** Improved mental health response times
- **Administration Recommended Investment:** \$175,000

# **Public Safety & Youth Engagement**

# Public Safety & Youth Engagement

| Project                              | Organization                   | Amount             |
|--------------------------------------|--------------------------------|--------------------|
| Violence Interruption Initiative     | Community Haven                | \$1,000,000        |
| Public Safety Community Grants       | Chattanooga City Council       | \$900,000          |
| FBO Mentoring Initiative             | Kingdom Partners               | \$500,000          |
| Youth Trauma Interruption Initiative | The Pursuit of Happiness       | \$500,000          |
| YCAP Expansion – East Lake           | YMCA                           | \$300,000          |
| Mobile Production Lab                | Dynamo Studios                 | \$200,000          |
| Choices with Chess                   | Kingship Chess Group           | \$150,000          |
| Youth Development Program            | Reach One, Teach One           | \$75,000           |
| Communicate, Chattanooga Project     | Chattanooga School of Language | \$45,000           |
| <b>TOTAL</b>                         |                                | <b>\$3,670,000</b> |

# Violence Interruption Initiative

**Community Haven** will coordinate closely with the City of Chattanooga to design an evidence-based violence interruption program that deploys a street outreach team and resources to individuals at the highest-risk of being a victim or perpetrator of gun violence.

- The City of Chattanooga will provide robust technical assistance from experts in CVI (community violence interruption) initiatives and organizations.
- **Key Outputs:** Referrals to services, reduction in reported shootings
- **Administration Recommended Investment:** \$1,000,000

# Public Safety Community Grants

**The City of Chattanooga** will administer a Council-directed funding opportunity for small, community-rooted organizations for public safety and youth mentorship/engagement initiatives.

- The administration will provide guidelines to Council on how these dollars can be allocated, as they must meet federal restrictions and guidelines.
- **Key Outputs:** TBD
- **Administration Recommended Investment:** \$900,000

# FBO Mentorship Initiative

**Kingdom Partners** will launch a multi-organization mentorship network to create partnerships between youth, families, churches, schools, and communities.

- Mentoring Coordinators will be selected from at least 30 local churches and non-profits to recruit potential 300 mentors. Mentors will be paired through local organizations and community partners.
- **Key Outputs:** Increased academic performance for participating youth, number of mentors recruited
- **Administration Recommended Investment:** \$500,000



# Youth Trauma Interruption Initiative

**The Pursuit of Happiness** will focus on interrupting cycles and patterns of trauma in youth by supporting their complete healing through improving and increasing access to opportunities for work and economic advancement while providing supportive role models from engaged community leaders.

- Its holistic, evidence-based approach rests on three key program pillars: Counseling, Mentoring, and Paid Internships
- **Key Outputs:** 175 youth in Chattanooga will have access to proven career pathways, increased school attendance, job placement
- **Administration Recommended Investment:** \$500,000

# YCAP Expansion – East Lake

**Y-CAP's** main objective is to interrupt youths' progressive steps to school failure and dropout, delinquency, and other negative behaviors by addressing the underlying reasons behind their poor performance academically, absence from school, and negative, self-defeating behaviors.

- This project will create a new Y-CAP site in East Lake
- **Key Outputs:** Increased daily school attendance, achievement rates, decreased truancy and disciplinary infractions
- **Administration Recommended Investment:** \$300,000

# Mobile Production Lab

**Dynamo Studios** will create a mobile production lab — a modular lab of production equipment that can be set up or packed up for educational programming. The mobility of the lab ensures that quality music+media production programming can be accessed through community centers and trusted community spaces.

- Adding music and media production programming to the City's community centers will make them more appealing to youth
- **Key Outputs:** Over 1,000 impacted individuals, increased academic performance, improved student behavior
- **Administration Recommended Investment:** \$200,000

# Choices With Chess

**Kingship Chess** will positively impact kids and teens by introducing chess to participants. Additionally, Kingship Chess Academy will intentionally target 40-55 Seniors in an effort to use chess as a deterrent to first stage dementia and Alzheimer's disease

- Evidence demonstrates that school-based chess programs saw statistically significant improvements in academic performance and improved conflict resolution skills.
- **Key Outputs:** Nearly 300 impacted children, increased academic performance, improved student behavior
- **Administration Recommended Investment:** \$150,000

# Youth Development Program

**Reach One, Teach One** serves as an early intervention resource for disenfranchised youth. Through leadership programs, mentors teach the youth to hold each other accountable for their actions. Peer-to-peer coaching and mentorship helps inspire the youth with resources that are used to improve the mental health of the kids in the community.

- This initiative will add chromebooks to engage youth in technology programs and provide staff training for trauma-informed care
- **Key Outputs:** Children served, improved academic performance
- **Administration Recommended Investment:** \$75,000

# Communicate, Chattanooga Project

**Chattanooga School of Language** will provide customized language training (in Spanish and American Sign Language) to professionals on the front lines of community work, specifically educators, healthcare workers, public servants, first responders and social service workers.

- Helping local workers and organizations develop language and cultural skills will increase accessibility for our community members whose first language is not English.
- **Key Outputs:** Increase confidence and capability of first responders
- **Administration Recommended Investment:** \$45,000

# **Strengthening Our Early Learning System**

# Strengthening Our Early Learning System

| Project                   | Organization                   | Amount             |
|---------------------------|--------------------------------|--------------------|
| James A. Henry Renovation | Chattanooga Housing Authority  | \$2,000,000        |
| Early Learning Expansion  | Purpose Point Learning Academy | \$750,000          |
| Quality Matters Fund      | Chattanooga 2.0                | \$500,000          |
| Early Learning Expansion  | Pneuma Ministries              | \$355,000          |
| <b>TOTAL</b>              |                                | <b>\$3,605,000</b> |



# James A. Henry Renovation

**The Chattanooga Housing Authority** will renovate the historic James A. Henry school to allow for a significant expansion of Head Start seats in the Westside Community as a part of the Westside Evolves project.

- The requested funds will be used to renovate the existing James A. Henry School and to expand the footprint of the building to create a neighborhood hub. The community hub will be anchored by a 100-seat Head Start facility for young children.
- **Key Outputs:** Expand Head Start capacity by 40 seats
- **Administration Recommended Investment:** \$3 million (\$2 million from ARP)

# Early Learning Expansion – PPLA

**Purpose Point Learning Academy** will build out 14,000 square feet at its early learning facility, adding 100 additional early childhood seats by October 2023.

- This would bring PPLA capacity to 196 students, providing quality seats in and for communities that need them most (37406, 37416 and 37411) and supporting the One Chattanooga early learning initiative.
- **Key Outputs:** Expand early learning seats by 100
- **Administration Recommended Investment:** \$750,000

# Quality Matters Fund

Chattanooga 2.0 will address the childcare crisis and bolster the local child care workforce by reinstating the Quality Matters Fund.

- The 2022 QMF will fund best-fit recruitment and retention strategies for childcare businesses and provide stipends to new childcare subs in training
- **Key Outputs:** Number of child care teachers that receive professional development; number of new child care teachers eligible for WAGE\$ stipend from TDHS
- **Administration Recommended Investment:** \$500,000

# Early Learning Expansion – Pneuma Ministries

**Pneuma Ministries** will construct a new licensed childcare facility to serve additional children.

- This would bring Pneuma Ministries' capacity to 100 students per year, expanding the number of seats by 76.
- **Key Outputs:** Expand early learning seats by 76
- **Administration Recommended Investment:** \$355,000

# **In closing, this plan:**

- Prioritizes catalytic impact
- Ensures accountability
- Invests in community-rooted organizations
- Focuses on closing the gaps